podar
eduspace

Hard Skills

Soft Skills

Digital Skills

PODAR SKILLS PROGRAMME
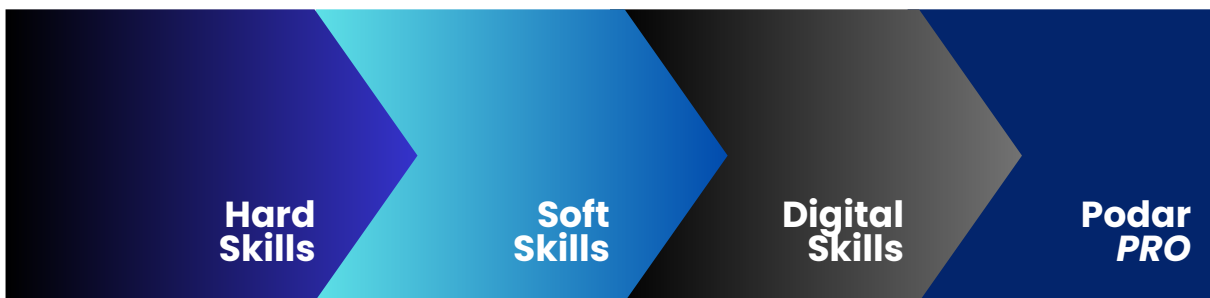
Powered by Harvard Business Publishing

13 certificates, 14 skills added
Flexible. Life-changing.

WHO IS IT FOR?

Podar Skills is a universal skills builder to accelerate holistic development. This is an all-in-one course relevant to students, professionals or anyone looking to kickstart their career, and gear up for the 21st century. Podar Eduspace has launched this course to take a skills–first approach to challenges we face today and prepare you.

PROGRAMME BENEFITS

| Hard Skills | Soft Skills | Digital Skills | Podar *PRO* |

- **Develop 12 key skills, and 12 Harvard certificates** to prepare you for the next step in your career: in Hard, Soft and Digital Skills.
- Add **12 Harvard LinkedIn badges** to boost your profile build your virtual network and leverage to get your value-add connection.
- **Flexible, self-paced, practical,** and easy to do and follow.
- Timeless, value-add skills **relevant to any field or career** and **transferable** across disciplines and professions.
- Curated by Podar to **upskill, upgrade and uplift** your future.

📞 98202 24568

➤ podareduspace.org

PODAR
EDUSPACE

HARVARD COURSE LIST

Hard Skills

01	Customer Focus
02	Marketing Essentials
03	Finance Essentials
04	Strategy Planning & Execution

Soft Skills

05	Persuading Others
06	Leading People
07	Presentation Skills
08	Career Management

Digital Skills

09	Digital Intelligence
10	Decision Making
11	Innovation & Creativity
12	Change Management

HARVARD

HARD SKILLS

Industry skills relevant to any field or career. Understand the world and level up your knowledge for your next step.

01   ### *Customer Focus*

Understand how to think like the customer. See how to leverage customer knowledge and deliver value and profits. Customer orientation in decision-making and how to build a culture of customer-first. Think about usability, research, loyalty and the power of kindness.

02   ### *Marketing Essentials*

Learn the basics of marketing to better serve customers inside and outside. Discover the forces that influence buying, how to conduct customer research, and how to create an effective marketing strategy. A crash course on new-age marketing concepts and develop a marketing point-of-view.

03   ### *Finance Essentials*

Gain familiarity with the three most essential financial statements. Discover financial ratios and learn how to use them as indicators of an organization or project's health. Learn how to budget using an array of techniques and track actual financial outcomes of operations and investments against the outcomes.

04   ### **Strategy Planning & Execution**

In order to be successful, you need a clear, sound strategy. Learn how to develop thorough strategies and how to implement them as well. The importance of initiating or contributing to the strategic planning process as well as evaluating the execution of the action plan and rewarding successful results.

HARVARD

SOFT SKILLS

Interact purposefully, lead meaningfully, communicate effectively. Unlock your potential, and create your future.

05 Persuading Others

The ability to persuade people is critical to winning the all-important buy-in needed to accomplish goals. Discover how to win support for your ideas and influence others to take action. Learn effective tactics for building credibility such as how to engage emotions, draw on logic, and turn resisters into supporters.

06 Leading People

Learn how effective leaders inspire trust and motivation in teammates near and far, define and communicate a vision, lead inclusively, and lead without authority. Discover why emotional intelligence is a leader's most powerful tool and learn tactics to develop their intuition and train yourself to take lead.

07 Presentation Skills

Learn how to analyze an audience effectively prepare for and deliver a presentation. Discover how to research, create a narrative and make attractive presentations to support your main messages. Learn how to rehearse, manage challenges while presenting, overcome "stage fright" or a tough audience.

08 Career Management

Learn how to uncover your deepest interests and values, identify skill and experience gaps, and create powerful networks. Prepare for the next step with useful tools to find your spark, build your network and how to view your career. Find tools to find what you love and make your career happen.

HARVARD
DIGITAL SKILLS

Harness the constant in the change. Innovate and create your impact in the 21st-century digital landscape.

09 *Digital Intelligence*

No matter who you are, technology continues to transform how you work. With access to a dizzying array of technology, how do you keep up? Learn how to adopt a digital mindset and foster one in others. Nurture a healthy digital culture and how to derive data and make data-driven decisions.

10 *Decision Making*

Smart decisions are the key to success. Develop decision-making skills by learning how to avoid common pitfalls and use effective processes to spark innovative thinking. Discover strategies to get the most out of group decisions and apply data to answer important questions and evaluate options.

11 *Innovation & Creativity*

Uncover what innovation and creativity truly are and why they're more important than ever to sustaining success. Learn how to build an intellectually diverse team to spark creativity, as well as explore powerful tactics for brainstorming ideas for new products, services, processes, models and encourage curiosity.

12 *Change Management*

Learn that by having a clear vision and a sound plan, you can manage change - instead of change managing them. Learn the psychology of dealing with change. With this course, you will take home an eight-stage change process that can dramatically improve the chances of change leading to success.

Podar*PRO*
PROFESSIONAL PROFILER

A comprehensive programme featuring essential skills to boost your résumé and help you secure your next role. Prepare with valubale insights into interview techniques. Curated by professionals with over 20+ years experience across industries – Podar brings a game changer course that provides practical knowledge to boost your professional profile.

RÉSUMÉ BUILDER
Clean up, boost, and build up your résumé. Highlight your key skills and write for the role you want.

INTERVIEW SKILLS
Techniques, frameworks and professional advice on how to ace any interview.

DURATION: 2 hours | **ONLINE** Asynchronous Course

PODAR
EDUSPACE

about **podar**
eduspace

Podar Eduspace is the educational pillar of Podar Enterprise focusing on student programmes ranging from research, volunteering, skill development and advisory to educational institutes.

It leverages EdTech and the online medium to reach people in India, and worldwide. Our offerings equip our students with practical knowledge and valuable skills to combat the challenges of the 21st century.

Podar Eduspace is now expanding its footprint to the skilling ecosystem of India and helping upskill India.

Supercharge India's employability with skills-based learning

VISION STATEMENT

MISSION: TO CLOSE THE EMPLOYABILITY GAP

PODAR EDUSPACE

CONTACT US

WEBSITE
PODAREDUSPACE.ORG

PHONE
+91 98202 24568

2ND FLOOR, PODAR HOUSE, CHURCHGATE
MUMBAI 400020, MAHARASHTRA, INDIA

podar
eduspace