

WORK EX BOOTCAMP

find your edge.

ABOUT THE PROGRAM

4-module, 6-8 week advanced industry training programme in collaboration with Harvard Business School Online and Podar Enterprises, co-branded by National Skill Development Corporation (NSDC).



In collaboration with:



Harvard
Business
School
Online



Oyster
Capital



HBS Online

Get access to world-leading education to enhance your global business acumen and receive an HBS Online certificate upon successful course completion.



Metaverse
Crypto
Innovation

Develop a thorough understanding of the 21st Century technology in the 4 day workshop and receive a Podar Eduspace certificate upon completion.



Start up
Design 101

Learn the foundational skills to build a business from start to finish and receive a certificate from Podar Eduspace upon course completion.



Industry
Internship

Participate in a 2-4 week optional research internship opportunity at one of our partner organisations to leverage your learnings from the courses in a real business setting.



BOOST YOUR EMPLOYABILITY.

The **WorkEx Bootcamp** is a multi-faceted student development and professional preparation experience. Powered by Podar Enterprise, we want to give young talents the opportunity to boost their employability with various workshops and gain a competitive edge against their peers:

- Build your resume with **3 certificates of completion** from
 1. **Harvard Business School Online**
 2. **Podar Metaverse Crypto Innovation**
 3. **Podar Startup Design 101**
 - **Soft skills** like interview skills, communication skills, presentation skills, and more
 - **Hard skills** like strategy, business analytics, excel skills, and more
 - **Network** with CEO's and industrialists
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MODULE TIMELINES

1. **Module #1:** Harvard Business School Online
 - a. Pick your Track
 2. **Module #2:** Podar Metaverse Crypto Innovation
 3. **Module #3:** Podar Startup Design 101
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RELEASE YOUR INNER ENTREPRENEUR WITH US

In this track, students will be able to learn how to turn an idea into a viable venture.

Key learning outcomes will include:

- Identifying business opportunities
- Assessing market conditions for business ideas
- Understanding the startup ecosystem
- Discovering key financial decisions
- Understanding process of raising capital and how to speak to investors

Course Dates:

Batch 1 - July 12th - August 9th

Batch 2 - September 27th - October 25th

Application Deadline - July 3rd


Sign up now!



ENTREPRENEURSHIP TRACK

The HBS Online Entrepreneurship Essentials Program is now integrated with our WorkEx Bootcamp!



In collaboration with
 **Harvard Business
School Online**

MAKE INNOVATION A REALITY

In this track, students will be able to learn from the instructor who coined the disruptive innovation theory. **Key learning outcomes** will include:

- Assessing landscapes
- Understanding needs
- Developing executive level strategies
- Organizing for innovation
- Articulating various viewpoints

Course Dates:

Batch 1 - July 26th - September 6th

Batch 2 - September 27th - November 8th

Application Deadline - July 17th

Sign up now!



DISRUPTIVE INNOVATION TRACK

The HBS Online Disruptive Strategy Program is now integrated with our WorkEx Bootcamp!



In collaboration with
 **Harvard Business School Online**

LEAD WITH CONFIDENCE

In this track, students will be able to learn how to unleash the potential in themselves and their team. **Key learning outcomes** will include:

- Establishing a personal leadership style
- Addressing challenges
- Coaching colleagues and driving team performance
- Handling stressful situations
- Taking charge of ones professional development

Course Dates:

Batch 1 - July 26th - September 6th

Batch 2 - September 27th - November 8th

Application Deadline - July 17th

Sign up now!



LEADERSHIP TRACK

The HBS Online Leadership Principles Program is now integrated with our WorkEx Bootcamp!



In collaboration with
 **Harvard Business
School Online**

UNCOVER INNOVATIVE SOLUTIONS

In this track, students will be able to learn how to leverage fundamental design thinking principles to address business challenges. **Key learning outcomes** will include:

- Applying creative solutions and behavior-change analysis to innovation development
- Developing a strategic innovation toolkit
- Applying design thinking and innovative problem-solving tools and exercises
- Assessing group dynamics and improve team performance

Course Dates - August 9th - September 27th

Application Deadline - July 31st

Sign up now!



DESIGN THINKING TRACK

The HBS Online Design Thinking & Innovation Program is now integrated with our WorkEx Bootcamp!



In collaboration with
 **Harvard Business School Online**

SECURE YOUR FUTURE WITH DATA

In this track, students will be able to learn how to apply fundamental data to real world business problems. **Key learning outcomes** will include:

- Interpreting data to inform business decisions
- Analyzing relationships between variables
- Recognizing trends, detecting outliers, and summarizing data sets
- Developing and test hypotheses
- Implementing regression analysis and other analytical techniques in Excel

Course Dates: August 9th - October 4th

Application Deadline - July 31st

Sign up now!



ANALYTICS TRACK

The HBS Online Business Analytics Program is now integrated with our WorkEx Bootcamp!



In collaboration with
 **Harvard Business
School Online**

MAKE A DIFFERENCE

In this track, students will be able to learn how to grow a business while making a significant difference. **Key learning outcomes** will include:

- Analyzing business models
- Communicating competitive advantages
- Understanding businesses as a catalyst for change
- Examining a broader landscape
- Becoming a purpose-driven leader

Course Dates - September 13th - October 4th

Application Deadline - September 5th

Sign up now!



**STRATEGY
TRACK**

The HBS Online Sustainable Business Strategy Program is now integrated with our WorkEx Bootcamp!



In collaboration with
 **Harvard Business
School Online**

SECURE MAXIMUM VALUE

In this track, students will be able to learn how to successfully master negotiation techniques. **Key learning outcomes** will include:

- Understanding negotiation dynamics
- Crafting agile strategies
- Resolving differences early
- Securing maximum value
- Reflecting on personal behaviours

Course Dates:

Batch 1 - July 19th - September 13th

Batch 2 - September 20th - November 15th

Application Deadline - July 10th

Sign up now!



NEGOTIATION TRACK

The HBS Online Negotiation Mastery Program is now integrated with our WorkEx Bootcamp!



In collaboration with
 **Harvard Business
School Online**

MODULE #2



MetCrynN

For 21.5 Century Thinking

METAVVERSE CRYPTO INNOVATION

Podar Eduspace is the **educational pillar** of Podar Enterprise focusing on student programs ranging from research, volunteering, skill development & advisory to educational institutes.

It also marks our foray into **EdTech** and leverages the online medium to reach people in India, and worldwide. Our offerings seek to equip our students with practical knowledge and valuable skills to **combat the challenges of the 21st century**.

Powered by Podar Eduspace:

This 4 day workshop seeks to equip students with a thorough understanding of the following four fields:



MetCrynN

For 21.5 Century Thinking

1. Cryptocurrency
2. Artificial Intelligence (AI) & Machine Learning (ML)
3. Internet of Things (IoT) & Blockchain
4. Metaverse and New Innovations



STARTUP DESIGN 101

After the training gained to sharpen soft skills and hard skills, and the specialization in practical knowledge of your discipline of interest, we present you the opportunity to put it all for practice at the Startup Design 101 Workshop by Podar Eduspace. You will also have the unique opportunity to **interact with industry champions** and gain insights from their knowledge and experience.

This training is aimed to **spark the inner entrepreneur** within you and help you build your business to thrive in the Indian market.

Powered by Podar Eduspace:

- Learn about industry best practices such as **design thinking** to minimize risk when launching your own enterprise
- Conduct **UX research** to validate your business assumptions and learn how to **prototype solutions** with industry tools
- Level up your ability to sell with **pitching workshops** to improve your slide design, financial modeling, and storytelling
- **Pitch to senior business leaders** and industry experts to hone your confidence and business acumen.

INTERNSHIPS AT WORKEX

This aspect of the program is curated to give students virtual work experience, to help them win the business world. Students get a unique opportunity to learn skills that are beyond just old textbooks and participate in research projects given by eminent corporates associated with us in domains such as - Banking & Finance, Education, Human Resource Management, Sport and Non-profit organisations name a few. There are three major corporates involved with us and students may rank their choices.

ANANDILAL PODAR TRUST

PODAR ENTERPRISES

OYSTER CAPITAL

- **Length:** 2-4 weeks
- **Eligibility Criteria:** Once you qualify for the program, you are automatically eligible for this **optional** internship.
- **Mode:** Virtual Research Internship
- **Workload:** 5hrs/week

To ensure the high quality of research work, each student would be guided by a mentor and is eligible to be awarded a certificate acknowledging their contribution and effort upon successful completion of the program.

Message from Industry Expert:



"The WorkEx Bootcamp not only encompasses, but embodies information with knowledge, intellect with wisdom, experience with values, and education with relevance. The vision of WorkEX Bootcamp is to provide practical skills combined with a high-quality education to make students employable and equip them with necessary leadership skills.

With a world-class faculty, Harvard Business School Online, IRR Advisory - Fitch, and Podar are collaborating to offer skill training that is not offered in conventional degree programmes that will boost student employability and equip them with skills required to combat the challenges of the competitive landscape in the 21st century."

Atul Joshi
Ex-CEO Fitch Ratings India